



# KALEIDOSCOPE BUSINESS OPTIONS<sup>INC.</sup>

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## **KALEIDOSCOPE BUSINESS OPTIONS CELEBRATES 15<sup>TH</sup> ANNIVERSARY BY PLANTING OVER 800 TREES**

### FOR IMMEDIATE RELEASE

Charlotte, NC -- Kaleidoscope Business Options, a business consulting firm, celebrates its 15<sup>th</sup> anniversary this month. Mary Bruce, Kaleidoscope's president, says, "My goal when I started 15 years ago was to increase the success rate of small businesses and we've had the privilege of helping more than 200 businesses, with direct consulting services and hundreds more through speaking and instructional events." Bruce customizes services for her clients that include strategy development, economic impact evaluation, operational analysis and implementation planning.


To celebrate this milestone, Bruce has donated over 800 trees to be planted in America's national forests in honor of the many clients, colleagues, family and friends who have been instrumental in Kaleidoscope's growth and success. Bruce said, "Small businesses make a profound difference in our economy and communities each and every day, so we wanted to celebrate in a way that would make a profound difference in the world in which we live.\*"

# # #

\*Over 50 years, a single tree can: Eliminate \$62,000 worth of air pollution; control \$31,500 worth of soil erosion; recycle \$37,500 worth of water; and generate \$31,250 worth of oxygen.<sup>1</sup>

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<sup>1</sup>The Arbor Day Foundation, a 501(c)3 nonprofit conservation and education organization, and partner with the U.S. Forest Service, to help replant native trees lost to fire, insects or disease, thus providing habitat for wildlife, restoring the area watersheds and returning splendor to our country's forests.



*A Gift to the Earth has been planted on your behalf.*

*"Someone's sitting in the shade today because someone planted a tree a long time ago." - Warren Buffet*

### **A single tree**

### **A significant difference**

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a single tree can:

Eliminate \$62,000  
worth of air pollution

Control \$31,500  
worth of soil erosion

Recycle \$37,500  
worth of water

Generate \$31,250  
worth of oxygen

There is no more deeply  
rooted bottom line than  
preserving, protecting  
and replenishing earth's  
precious resources.

NOTE: The statistics cited above were  
courtesy of The Arbor Day  
Foundation, a 501(c)(3) nonprofit  
conservation and education  
organization. The Arbor Day  
Foundation's mission is to inspire  
people to plant, nurture  
and celebrate trees.

Dear clients, colleagues, family and friends,

It is our pleasure to share a special gift inspired and made possible because of you. To honor each person receiving this email, more than 800 trees have been planted in America's national forests. Why? It is our way of thanking you and making a difference that will have long-lasting impact on our planet.

Kaleidoscope Business Options has reached a milestone as we celebrate 15 years helping small businesses survive success. Our goal when we started in 1995 was to increase the success rate of small businesses. We have had the privilege of working with more than 200 companies as well as encouraging thousands through our teachings, speaking, and communications over the years. Each one of you has been instrumental in our success whether it was planting seeds of inspiration, sprouting possibilities for consideration, enabling us to branch out to do more within the marketplace, or allowing us to give you sound operational roots to help your business grow.

Small businesses make a profound difference in our economy and communities every day, so we wanted to celebrate in a way that would make a profound difference in the world in which we live.

Thank you for contributing to our success,

**Mary Bruce**



**KALEIDOSCOPE  
BUSINESS OPTIONS<sup>INC.</sup>**

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